



tele-news

Letter



WRAL - TV

NBC  
REPRESENTED BY H-R

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**Find the Girl !**

The first phase of the new studio and office buildings which will house the WRAL-Television operation is nearing completion, according to Fred Fletcher, Vice President and General Manager. The administrative and office personnel will occupy the new quarters by March 10, with the production and engineering staff to follow shortly thereafter. It is anticipated telecasting will begin from the giant new studios around mid-April. Shown above is attractive Nancy Spofford, of the promotion department, in one of the spacious new studios. This one covers an area of 3600 square feet. It can accommodate fashion shows, automobile shows, furniture shows, and circus acts. Next month's *TELE-NEWS LETTER* will bring you up to date on the progress of the buildings.

#### A MESSAGE FROM THE PRESIDENT

A. J. Fletcher, President of Capitol Broadcasting Company, operators of WRAL-Television states, "As soon as we occupy the new studios we plan to invite our Advisory Committee and the members of our programming Councils - Agricultural, Educational, Religious, Discussion and Fine Arts, which are made up of persons prominent in these fields, to orientate our future programming. This will give Channel Five an unparalleled opportunity to render the greatest television service possible in our 100 mile radius which serves over 2 million North Carolinians."