



WRAL - TV

ABC  
REPRESENTED BY KATZ

RALEIGH, N.C.

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## ADDITION TO SPORTS STAFF



A winsome bit of pulchritude with a penchant for prodigious percentages in pigskin prognostications joins the TV 5 Sports staff in mid-February.

She began her career as a football forecaster on an Atlanta television station several years ago with such sensational results a Cleveland station was added to the weekly guessing game.

Her name? She's known as Coach Friday. She is an honorary coach of Slippery Rock State College (it's in Pennsylvania), was featured in a TV Guide article, appeared on two national television shows, and will be seen in a movie on stock car racing "The Speed Lovers" that has just been released. In addition to movie acting, her experience includes community theatre, summer stock, and modeling. She was the third girl in the nation to be accepted as a member of the National Association of Sportscasters and Sportswriters.

She'll be a welcome addition to the fine staff headed by Sports Director Ray Reeve which includes commentator Nick Pond and photographer Robert Rogers.